



**IMPORTANT INFORMATION REGARDING THE REBRANDING OF HESC'S STUDENT PROGRAMME TO
'THE WILDLIFE CONSERVATION EXPERIENCE'**

Greetings to HESC Students (past, present and future),

We wanted to update you on a couple of important pieces of information.

1. We have changed the name of The Student Programme to **The Wildlife Conservation Experience**. The decision to rebrand was based on the new name being a more accurate reflection of the experience, appealing to a broader segment of people. Spread the word!
2. We have started a **new Facebook page**, where we intend to keep in touch with all of our friends about relevant news, and stories and experiences from those participating in the programme on the ground. Make sure you like the page if you would like to stay in touch.
3. We also have **an Instagram profile** for those who prefer this social medium. Our handle is @wce_hesc. Please tag us in any posts you may make, so that we are able to share with our communities.
4. Should you wish to share pictures or feedback of your experience, please email students@cheetahcentre.co.za. We would love to share your story on our social media platforms.

Watch this space! We also have a new website coming.

Yours in conservation,

Jeanré & The Wildlife Conservation Experience Team

For more information, visit www.hesc.co.za, or contact 015 793 1633

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